

Research on the Internationalization of Chongqing Higher Education under the Background of "Belt and Road"

Wen Quan, Luo Rongrong

Architecture and Urban Planning School, Chongqing Jiaotong University, Chongqing, 400074, China

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Abstract: "Belt and road" is a large-scale international cooperation initiative proposed by China, and Chongqing is one of the important cities in the western region. Under the background of "belt and road", the study of internationalization of higher education in Chongqing is particularly important. This paper starts with the current situation and existing problems of the internationalization of higher education in Chongqing, analyzes the opportunities and challenges brought by "belt and road" to the internationalization of higher education in Chongqing, and puts forward relevant solutions and suggestions.

1. Introduction

With the deepening of the "Belt and Road" initiative, Chongqing has become an important node city in this initiative. Chongqing has unique advantages in geographical location and is a bridge between China and Southeast Asia. The internationalization of higher education is the development trend of higher education at the present stage, which can not only promote the development of higher education in Chongqing, but also promote the construction of "Belt and Road". Therefore, it is of great significance to explore the internationalization of higher education in Chongqing under the background of "Belt and Road".

2. Current situation of higher education internationalization in Chongqing

With the continuous advancement of the "Belt and Road" national strategy, Chongqing, as an important city in southwest China, is also facing new opportunities and new challenges in the internationalization of higher education. At present, the internationalization degree of higher education in Chongqing still needs to be further improved. Although some universities have actively participated in international exchanges and cooperation while following the national policies, there are still some problems in the actual development work.

The first is the relative lack of teachers. Due to the factors of teacher mobility and discipline construction, some universities still have difficulties in introducing excellent foreign teachers and international students. In addition, due to the difficulty of introducing high-level talents, Chongqing universities also need to continuously improve their ability to attract and cultivate high-level teachers, so as to improve the teaching level and international influence. Secondly, the discipline and major Settings are relatively single, and the lack of international awareness and vision. Many professional studies offered by universities mainly focus on China's traditional dominant disciplines, which lack international characteristics and cannot fully meet the needs of the international community. Therefore, it is necessary to pay more attention to the development of international frontier fields and emerging disciplines, improve the discipline competitiveness and international visibility of Chongqing universities, and attract more international students and scholars to visit Chongqing universities for exchange and study.

3. Opportunities and challenges facing the internationalization of Chongqing higher education under the background of "Belt and Road"

The Belt and Road initiative has become an important engine and platform for China's

opening-up. As an inland city, Chongqing has also actively responded to and participated in this national strategy. In the construction of "Belt and Road", the higher education in Chongqing faces many opportunities and challenges.

3.1 Opportunities

The implementation of the "Belt and Road" initiative has brought new opportunities for the development of higher education in Chongqing. In this context, Chongqing Higher Education can make full use of its own resource advantages and geographical advantages, carry out extensive global cooperation, promote international education exchanges, improve the internationalization level of the university, and make outstanding contributions to the construction of "Belt and Road". First of all, as a part of inland cities, Chongqing higher education has unique geographical advantages compared with coastal cities. Chongqing has the advantages of being an open city and a national pilot free trade zone, and it can deepen educational and cultural exchanges with neighboring countries and regions under the framework of "Belt and Road" construction. At the same time, Chongqing's strategic position and economic status can help Chongqing to become the shipping and logistics hub of Taiwan, Hong Kong, Macao and rivers, with a series of cooperation prospects and opening opportunities. Secondly, the promotion of the "Belt and Road" strategy can strengthen the talent training, scientific research cooperation and education services with the countries along the Belt and Road. According to the talent needs of each region, combined with the characteristics of running schools, we will gradually open majors in line with the local needs, attract more international students and exchange students, and further improve the popularity and internationalization level of Chongqing higher education. At the same time, it is conducive to give full play to the intellectual advantages of higher education, carry out scientific and technological innovation and personnel training cooperation in the main form of subject cooperation and research cooperation, and promote international academic exchanges and the introduction of high-end talents. In addition, in the countries along the Belt and Road " route, Chongqing's higher education can also contribute to the local cultural and social development. Combining with the local characteristics and needs, we will explore a more local and global curriculum setting and teaching methods. Through international training methods, we will spread China's high-quality culture and social values, promote international cultural exchanges and mutual learning, and promote the integration and development of human civilization. In short, only by seizing the opportunity, deepening cooperation and practicing the concept of open development can we play a better role in the Belt and Road construction and play a more important role in the historical process of the new era.

3.2 Challenges

The construction of "Belt and Road" poses new challenges to the development of higher education in Chongqing. Although "Belt and Road" has cultivated a group of bilingual and multicultural elites, Chongqing higher education may still need to solve many challenges of complexity and diversity in the process of international development. First, the challenge comes from the impact of cultural differences. While accepting the culture of the world in the open up, Chongqing's higher education also needs to take into account the inheritance of local culture. Therefore, while integrating the world culture, Chongqing needs to retain its local characteristics, so that the culture can be inherited and carried forward in higher education according to local conditions. This is not only the respect for local cultural traditions, but also the interpretation and practice of international education concepts and methods. Secondly, the higher education in Chongqing also faces the challenge from the international competition. Although Chongqing higher education in the regional education market has a certain competitive advantage, but the distance become the main force of international education and larger gap, should focus on strengthening the construction of core disciplines and personnel cultivation, mining school characteristics and potential, constantly improve the quality of education and credibility, constantly consolidate and improve the discipline competitiveness and innovation ability. At the same time, the international development of higher education in Chongqing also needs to change its own backward consciousness and have a more open thought and attitude. On the basis of opening up, higher

education should continuously expand international exchanges, learn advanced educational ideas and management experience, explore and open up new educational modes and methods, and promote the development of Chongqing higher education to the direction of internationalization and globalization. Finally, the talents for the international development of Chongqing higher education are relatively scarce, and the lack of education system construction makes it difficult to promote the interdisciplinary integration of disciplines, which is not conducive to the cultivation of students' global vision and hinders the internationalization of Chongqing higher education.

4. Suggestions and solutions for solving problems

4.1 Strengthen the training of international talents

In the background of globalization, the cultivation of international talents has increasingly become an important issue in the field of higher education. As a city in a developing country, Chongqing faces the international challenges under the background of "Belt and Road", and must strengthen the training of international talents. To this end, we need to start from the following aspects: pay attention to cultivating talents with international vision. Students should be encouraged to practice overseas and exchange overseas. At the same time, universities should carry out various international and diversified activities to provide students with a rich learning platform and human resources. So that students can study, live and work in different cultural backgrounds, so that students can have an open and diversified global vision and international quality. Secondly, we should emphasize the cultivation of multilingual ability should be emphasized. Leaders and management should provide a broader multilingual learning environment for students. Cultivating students' language ability is the key to enhance the strength of international talents. Students should have the ability to speak multiple languages. Schools can provide students with opportunities to learn multiple languages, such as language learning in different countries, community service work and other practical activities, which play an important role in the cultivation of students' language ability. We should pay attention to the cultivation of students' practical ability. International talents should have rich practical experience. By participating in some overseas practical courses and overseas exchanges, students can exercise and grow in themselves in a cross-cultural background, and improve their ability in language communication, social communication and other aspects. During school, students can explore their strengths and weaknesses from practice, highlight their ability, and improve their professional competitiveness and comprehensive quality. Attention should be paid to the development of autonomous learning and self-driven ability. Students should master a variety of learning methods, have the ability to quickly acquire information, develop self-management skills and self-learning skills, and be able to deal with different situations and challenges in their future careers. Colleges and universities can provide students with rich resources and learning opportunities, encourage students to actively participate in various academic, scientific research and social practice activities, not only cultivate students' ability, but also for the school to improve their own quality. With the continuous implementation of the "Belt and Road" strategy, international talents play an increasingly important role and mission in the context of globalization, and improving the training of international talents has become an urgent concern in the field of higher education. By strengthening the students' multi-perspective, multi-language and multi-cultural learning experience, enhance their international cooperation and communication awareness, innovation ability and the ability of quick thinking ability, and effectively improve the overall quality of the students. This will help to better promote the internationalization of Chongqing higher education and accelerate the overall leapfrog development of the city.

4.2 Improve the level of international scientific research

With the progress of science and technology, continuously strengthening the international scientific research has become a research hotspot in the global academic circle. How to improve the scientific research level of higher education in Chongqing has become an important topic of various universities in Chongqing. First, we need to pay more attention to international research projects.

Colleges and universities can actively invite internationally renowned scholars to give academic lectures, and send students to foreign universities for research and study. Focus on international research projects in order to attract more financial support and cooperation. Strengthen the relevant cooperation of international scientific research, such as cooperating with overseas academic institutions and carrying out cooperation projects, to show the level and characteristics of scientific research in Chongqing. Secondly, we should strengthen the construction of the infrastructure and the improvement of the technical level of scientific research. Universities in Chongqing can increase the investment in laboratory construction and equipment, and support the construction of international first-class laboratory technology platform. In addition, more attention should be paid to the cultivation of talents, to the introduction of experience of famous foreign universities, set up scientific research teams with international background, encourage teachers to go abroad for study, training and exchange, and ensure that higher academic research institutions in Chongqing can occupy a place in the better international competition in the future. Thirdly, we should actively promote academic innovation and strengthen the construction of academic team and talent team. The cooperation between scholars, the openness and interactivity of scientific research should be further enhanced and optimized, the cooperation and exchange between universities in Chongqing should be strengthened, and the scientific research level of the whole region should be improved. In addition, we should give full play to the basic role of academic research institutions, strengthen the project application and academic organization, and maintain the order and quality of academic exchanges in Chongqing universities. Finally, intellectual property rights protection should be strengthened to create a good academic environment. Attach importance to the effective protection of knowledge ownership, promoting the transfer of scientific and technological innovation achievements to enterprises, and shortening the transformation time of scientific and technological achievements are not only conducive to the industrialization of scientific and technological achievements, but also conducive to the improvement of scientific research level in Chongqing. Therefore, it is necessary to promote the international scientific research cooperation among universities, and devote itself to injecting more vitality, better resources and better progressive scientific and technological knowledge, so as to make greater contribution to the prosperity and development of international academia.

4.3 Expand the cooperation and exchanges with foreign higher institutions

Cooperation and exchange with foreign higher institutions is an important way to promote the internationalization of higher education in Chongqing. In the era of globalization, strengthening international cooperation has become an inevitable choice for universities to strengthen discipline exchanges and improve the level of running schools. Chongqing institutions of higher learning should actively promote international academic cooperation and enhance the internationalization ability and competitiveness of universities and institutions. Chongqing universities should actively explore the channels of international academic cooperation and promote international academic exchanges and academic cooperation, which can not only enrich the academic resources of the university, but also enhance the international scope and academic level of the university, and improve students' international vision and competitive strength. Students' international vision and competitive strength are important aspects of the international development of higher education in Chongqing. Colleges and universities can actively introduce domestic foreign teachers and international students to carry out international courses, so as to increase the international vision of our undergraduate and graduate students, and improve students' English level and cultural exchange ability. In addition to the cultivation of students, colleges and universities should further strengthen the internationalization of teachers, improve the teaching level and scientific innovation. Universities in Chongqing can strengthen the construction of international teachers and form an international team of teachers. This requires the development of a series of training plans, the introduction of international teaching methods and innovative spirit of foreign teachers, and setting up a platform for the education, culture, law and other aspects of foreign teachers. This can not only improve the teaching level of teachers and scientific innovation level, but also provide more

opportunities for students to learn and communicate, and promote the comprehensive internationalization of students and teachers. To further expand the cooperation with foreign universities, it is necessary to perfect the university system and strengthen the decision-making power and standardized mechanism for international cooperation. Colleges and universities should set up international cooperation project development departments, put forward international development plans and feasibility studies, and promote the international cooperation of universities. Moreover, the school should formulate some basic systems and regulations in order to more efficiently manage the development of international cooperation projects.

4.4 Promote the opening of ideological and political courses, humanities courses and other related courses, and enhance cultural exchanges with home and abroad

In order to continuously improve the international reputation and competitiveness of the university, Chongqing higher education needs to strengthen cultural exchanges in terms of internationalization. It is an important measure to improve its political status to promote the opening of ideological and political courses, humanities courses and other related courses and enhance the cultural exchange with home and abroad. First of all, to promote the opening of ideological and political courses, humanities courses and other related courses, it is necessary to strengthen the course content setting and constantly improve the quality of the courses. In terms of teaching, diversified teaching resources and methods can be used to embody and practice the international concept of the school, and at the same time adhere to the combination of international requirements and local reality, so as to produce the course content close to students' life and feelings, and stimulate students' interest in learning and speculative spirit. Secondly, strengthen the cultural exchange with home and abroad, improve the cross-cultural education platform, and strive to create a strong cultural atmosphere. Chongqing universities can improve students' international vision and exchange ability through student exchange programs, lectures by foreign famous teachers, cultural salons and other practical activities, so that students can feel the cultural background of different countries and regions, so as to understand and respect diversity. At the same time the school also need to improve the internationalization of the school itself, in terms of campus culture construction, especially need to promote and implement some concrete and feasible cultural and artistic activities, and through various forms, in-depth and extensive cultural social activities, encourage students in cultural creation, experience sharing and other communication activities. Therefore, the universities in Chongqing should play a role in strengthening international exchanges, researching relevant courses and cultivating international talents, carry out distinctive cultural and educational activities, and enhance the exchanges and cooperation between the universities and domestic and foreign higher institutions, so as to contribute to the magnificent blueprint of building a "community with a shared future for mankind".

5. Conclusion

To sum up, the internationalization of higher education in Chongqing is an important part of promoting the construction of "Belt and Road". Through the analysis of the current situation and existing problems of higher education internationalization in Chongqing, we can see that "Belt and Road" brings opportunities and challenges to the internationalization of higher education in Chongqing. Therefore, strengthening the introduction and training of international talents, and strengthening the cooperation with foreign universities, will help to promote the development of higher education in Chongqing, and will also provide talent support for the construction of "Belt and Road".

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